

Campaign

Introduction

The Campaign feature is a planned marketing and engagement effort that aims to share information, get people involved, and get more residents, property owners, and stakeholders to use the feature. Through targeted announcements, incentives, and time-based promotions, campaigns support activities such as promoting system features, encouraging timely payments, introducing new services, and enhancing community engagement. Integrated within the platform, this module enables administrators to plan, manage, and monitor campaigns efficiently, ensuring consistent messaging, measurable outcomes, and improved overall user experience across the property management ecosystem.

1. Campaign or Voucher

1.1 Add New Campaign or Voucher

Go to **Profile > Admin Console > Campaign > New Campaign > Fill in details > Add.**

Details include:

1. Entity
2. Business logo
3. Person in charge Name
4. Contact number
5. Full legal Business Name
6. Business Registration Number (BRN)
7. Tax Identification Number (TIN)
8. Business Sales & Service Tax Number (SST No.)
9. Business Contact Number
10. Business Fax Number
11. Business Email Address
12. Business Address
13. Any additional documents attachments

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