

Campaigns

The Campaign Management feature allows snooker club proprietors to create, implement, and oversee promotional campaigns that are specifically designed for distinct customer segments. This module facilitates the development of adaptable campaigns for corporate clients, individuals, groups, and frequent participants, thereby enhancing customer engagement, increasing visit frequency, and driving revenue growth.

Campaign duration, promotional pricing, campaign categories, and exclusive incentives, including discounted table rates, free game credits, loyalty rewards, or limited-time offers, can be configured by operators. Each campaign can be customised to correspond with consumer behaviour, seasonal strategies, and business objectives.

Operators can create, modify, or deactivate campaigns in real time by utilising a streamlined and intuitive setup process. Upon activation, all campaigns are fully integrated with the POS system, invoicing workflow, and customer accounts, ensuring a consistent customer experience across the platform, accurate billing, and seamless promotion tracking.

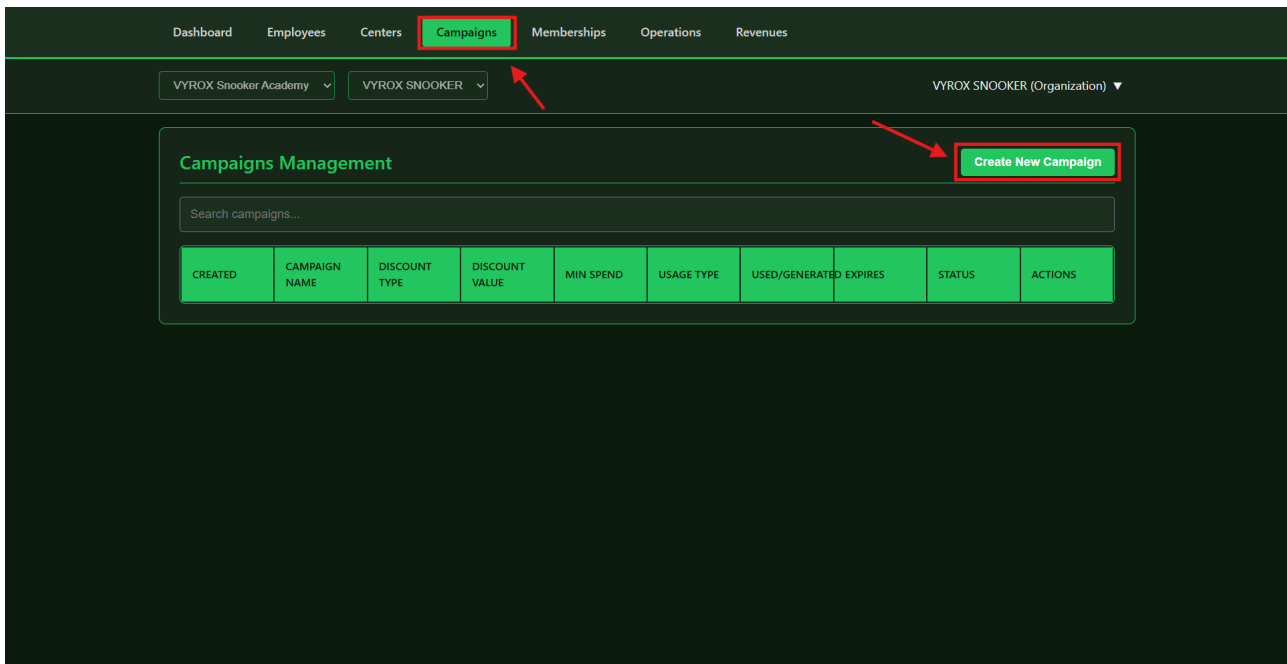
16. Campaigns

16.1 Create Campaigns

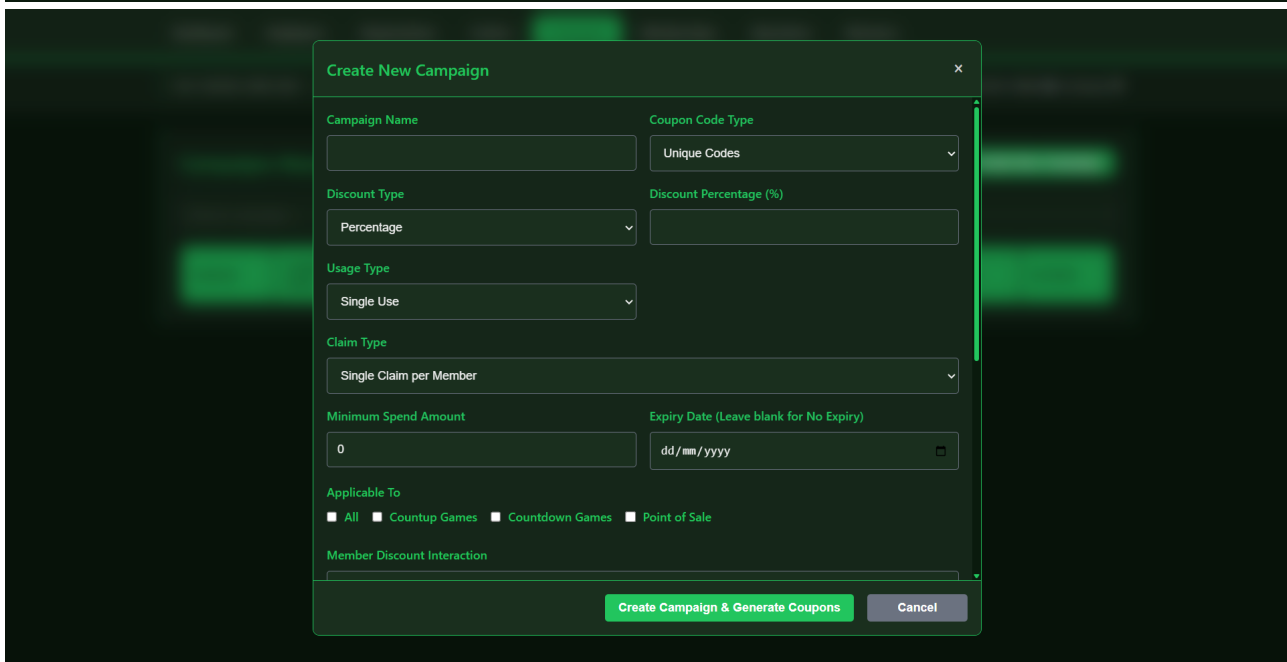
Go to Campaigns > Create New Campaign

Details to Create Campaigns:

1. Fill "Campaign Name"
2. Select "Coupon Code Type"
3. Choose "Discount Type"
4. Put "Discount Percentage"
5. Select "Usage Type"
6. Choose "Claim Type"
7. Tick "Applicable To"
8. Choose "Available Centers"



1.



2.

16.2 How to use Campaigns

Go to Campaigns > Choose Campaigns Management > Click Coupons > Copy Campaign Coupons > Go to Operation > Click Table want to Checkout > Paste at Discount Code

Dashboard Employees Centers **Campaigns** Memberships Operations Revenues

VYROX Snooker Academy VYROX SNOOKER VYROX SNOOKER (Organization)

Campaigns Management

Create New Campaign

Search campaigns...

CREATED	CAMPAIGN NAME	DISCOUNT TYPE	DISCOUNT VALUE	MIN SPEND	USAGE TYPE	USED/GENERATED	EXPIRES	STATUS	ACTIONS
2026-01-28	Opening	Percentage	10.00%	No Min	Single	0/100	No Expiry	ACTIVE	View Edit Delete Coupons Test Coupon

1.

Campaign Coupons

Coupon Codes Usage Records

Search coupon codes...

COUPON CODE	STATUS	USAGE COUNT	CLAIM COUNT	LAST USED	ACTIONS
COUP-DAB2700D	ACTIVE	0	0	Never	Copy
COUP-54332F6C	ACTIVE	0	0	Never	Copy
COUP-7A646BE4	ACTIVE	0	0	Never	Copy
COUP-20209EBC	ACTIVE	0	0	Never	Copy
COUP-57D34469	ACTIVE	0	0	Never	Copy
COUP-13155215	ACTIVE	0	0	Never	Copy

2.

Dashboard Employees Centers Campaigns Memberships **Operations** Revenues

VYROX Snooker Academy VYROX SNOOKER VYROX SNOOKER BANGSAR All Tables VYROX SNOOKER (Organization)

Snooker Tables

11:06:27 AM Wed, 28/01/2026

Pool 1: MAINT MAINTENANCE

Pool 2: PENDING PAYMENT WALK-IN CUSTOMER

Snooker 1: 00:00:00 AVAILABLE

Snooker 2: 00:00:00 AVAILABLE

Snooker 3: 00:00:00 AVAILABLE

Snooker 4: 00:00:00 AVAILABLE

Snooker 5: 00:00:00 AVAILABLE

Mahjong 1: 00:00:00 AVAILABLE

Mahjong 2: 00:00:00 AVAILABLE

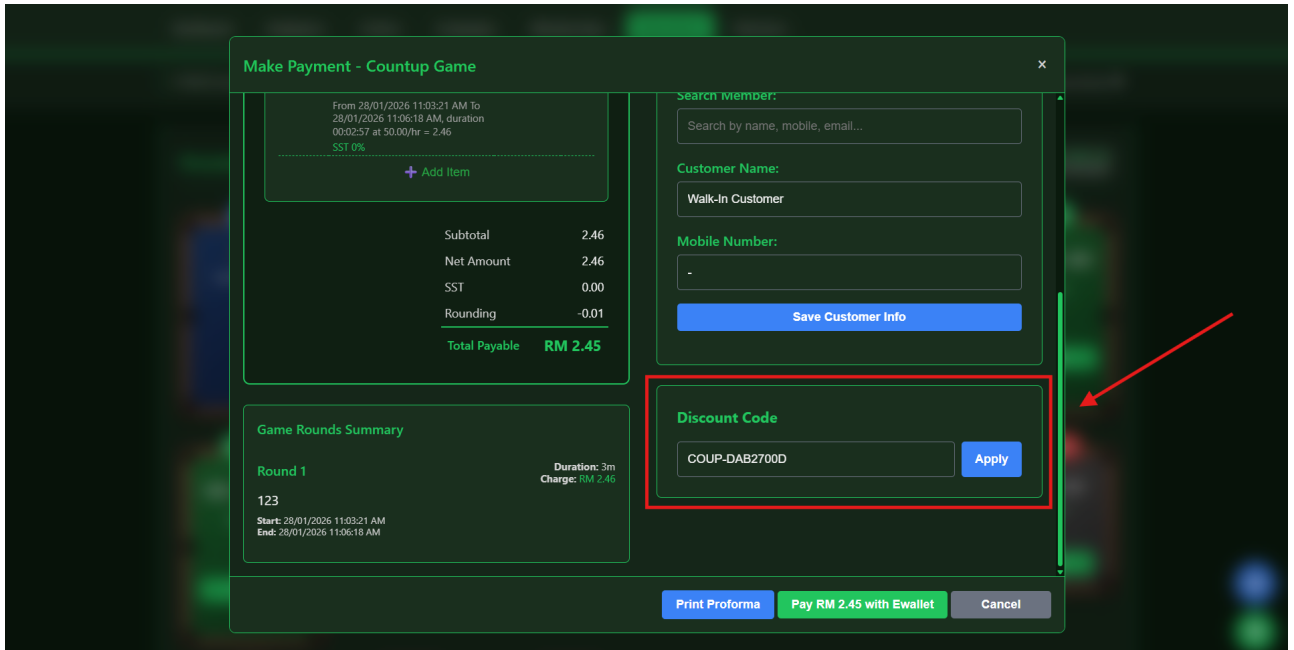
PlayStation 1: 00:00:00 AVAILABLE

PlayStation 2: 00:00:00 AVAILABLE

PlayStation 3: 00:00:00 AVAILABLE

3.

4.



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